Idaho Survey of 500 Likely Voters Conducted July 15, 2010 By Pulse Opinion Research

		Total	Gender		Age				
		LV's	Male	Female	18-29	30-39	40-49	50-64	65+
Favor or Oppose Initiative Process?	Favor	74%	81%	68%	90%	70%	67%	75%	71%
	Oppose	9%	7%	11%	0%	5%	16%	11%	12%
	Not sure	17%	12%	21%	10%	24%	17%	14%	17%

			Race		Party			
	White	Black	Other	Republican	Democrat	Other		
Favor or Oppose Initiative	Favor	75%	68%	66%	83%	57%	75%	
Process?	Oppose	9%	32%	5%	5%	16%	10%	
	Not sure	16%	0%	29%	12%	27%	15%	

		Ideology				Mari	ried	Children at Home	
	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	
Favor or Oppose Initiative Process?	Favor	85%	76%	74%	48%	72%	79%	73%	74%
	Oppose	3%	11%	12%	16%	9%	9%	6%	11%
	Not sure	12%	14%	15%	36%	18%	12%	20%	15%

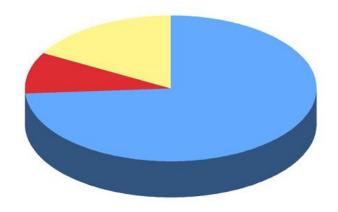
		Income								
		Under \$20K	\$20K- \$40K	\$40K- \$60K	\$60K-\$75K	\$75K- \$100K	\$100K+	Not sure		
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Favor or Oppose Initiative Process?	Favor	76%	75%	76%	80%	67%	65%	71%		
	Oppose	7%	7%	8%	10%	19%	9%	20%		
	Not sure	16%	18%	17%	10%	14%	27%	9%		

Citizens Want a Direct Say in Government

In 26 states, citizens can sign a petition to put laws or constitutional amendments on the ballot to be decided by the voters at a statewide election. This process is known as initiative & referendum. Would you favor or oppose the initiative & referendum process in your state?

Idaho

Favor 74% Oppose 9% Not Sure 17%



Poll conducted by Pulse Opinion Research - May 26 to July 19, 2010 Sample: 500 registered voters Margin of Error: +/- 4.5%

Full poll results available at CitizensInCharge.org & CitizensInChargeFoundation.org



