Idaho Survey of 500 Likely Voters
Conducted July 15, 2010 By Pulse Opinion Research

|  |  | Total | Gender |  | Age |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | LV's | Male | Female | $18-29$ | $30-39$ | $40-49$ | $50-64$ | $65+$ |
| Favor or Oppose Initiative | Favor | $74 \%$ | $81 \%$ | $68 \%$ | $90 \%$ | $70 \%$ | $67 \%$ | $75 \%$ | $71 \%$ |
| Process? | Oppose | $9 \%$ | $7 \%$ | $11 \%$ | $0 \%$ | $5 \%$ | $16 \%$ | $11 \%$ | $12 \%$ |
|  | Not sure | $17 \%$ | $12 \%$ | $21 \%$ | $10 \%$ | $24 \%$ | $17 \%$ | $14 \%$ | $17 \%$ |


|  |  | Race |  |  | Party |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Other | Republican | Democrat | Other |
| Favor or Oppose Initiative | Favor | $75 \%$ | $68 \%$ | $66 \%$ | $83 \%$ | $57 \%$ | $75 \%$ |
| Process? | Oppose | $9 \%$ | $32 \%$ | $5 \%$ | $5 \%$ | $16 \%$ | $10 \%$ |
|  | Not sure | $16 \%$ | $0 \%$ | $29 \%$ | $12 \%$ | $27 \%$ | $15 \%$ |


|  |  | Ideology |  |  |  | Married |  |  | Children at Home |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservative | Moderate | Liberal | Not sure | Yes | No | Yes | No |  |
| Favor or Oppose Initiative | Favor | $85 \%$ | $76 \%$ | $74 \%$ | $48 \%$ | $72 \%$ | $79 \%$ | $73 \%$ | $74 \%$ |  |
| Process? | Oppose | $3 \%$ | $11 \%$ | $12 \%$ | $16 \%$ | $9 \%$ | $9 \%$ | $6 \%$ | $11 \%$ |  |
|  | Not sure | $12 \%$ | $14 \%$ | $15 \%$ | $36 \%$ | $18 \%$ | $12 \%$ | $20 \%$ | $15 \%$ |  |


|  |  | Income |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Under \$20K | $\begin{aligned} & \hline \$ 20 \mathrm{~K}- \\ & \$ 40 \mathrm{~K} \end{aligned}$ | $\begin{aligned} & \hline \$ 40 \mathrm{~K}- \\ & \$ 60 \mathrm{~K} \end{aligned}$ | \$60K-\$75K | $\begin{aligned} & \$ 75 \mathrm{~K}- \\ & \$ 100 \mathrm{~K} \end{aligned}$ | \$100K+ | Not sure |
| Favor or Oppose Initiative | Favor | 76\% | 75\% | 76\% | 80\% | 67\% | 65\% | 71\% |
| Process? | Oppose | 7\% | 7\% | 8\% | 10\% | 19\% | 9\% | 20\% |
|  | Not sure | 16\% | 18\% | 17\% | 10\% | 14\% | 27\% | 9\% |

## Citizens Want a Direct Say in Government

In 26 states, citizens can sign a petition to put laws or constitutional amendments on the ballot to be decided by the voters at a statewide election. This process is known as initiative \& referendum. Would you favor or oppose the initiative \& referendum process in your state?

## Idaho



Poll conducted by Pulse Opinion Research - May 26 to July 19, 2010
Sample: 500 registered voters
Margin of Error: +/- 4.5\%
Full poll results available at CitizensInCharge.org \& CitizensInChargeFoundation.org

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